

# सरोकार

(Bilingual News Bulletin)

## SPARSH

*Society for Promotion of Art, Research into*

*Socio Economic - Cultural Heritage*

*Effort Towards Building Sustainability....*

### From the Desk of the Managing Editor

Dear friends,

A belated Happy New Year, Sankranti, Baisakhi and Poila Baisakh to you and all your family members.

Running of Working Women's Hostel successfully (Project Anchal-a shelter home for Working Women) for more than 12 years as a step towards empowering Women (financially) stands testimony to the trust and confidence the Jharkhand Govt. has on SPARSH. It is only because of the hard work and the dedication of the support team at Jamshedpur.

During my professional stint, I always believed that "Data Speaks..". Now by seeing the multifarious activities of SPARSH, I have to only say "Picture speaks..". Great work by the team...Kudos to all at all the locations..

Running of schools for the underprivileged at rural and sensitive areas (Project Gurukul (Education) at Jharkhand & Orissa, organizing 1st inter Gurukul Cultural Programme BALKALAKAR at Singpara, Jwalkata, Gurbanda, Jharkhand in collaboration with AIESEC in IIT, Kharagpur, Workshop & Awareness Building (Child Protection and Rights) in 11 blocks of Singhbhum (East), multi dimensional activities on International Women's Day 2018 at Padampur, bringing smiles on the faces of children at Observation Home, Jamshedpur, medical camp (Project Swastha) at Jamshedpur for women and children in collaboration with Fusion Microfinance Pvt Ltd, New Delhi, medical checkup (Ante Natal & Leprosy Detection Campaign) in remote areas of Jharkhand, involvement in Bal Mitra Thana to address concerns for Children at Chakulia and Patamda, hospital care and attending to sick people on the road and from railway stations/platforms and in some cases, giving a dignified ritual when some of them die (Project Karuna), running of "Short Stay Home" for destitute women and trafficked children, awareness building at 20 blocks thru "Chou Dance" for a program of AIDS Control Society and many other projects, continue with equal élan, in trying to bring smiles on some faces and touching the lives of people, however small in numbers it may be.

The piloting of the Project "Beyond the Block" - a Global Outreach program for the underprivileged on education, art and culture, operating from Buffalo, USA and Kolkata at two of the Gurukul Schools is a great initiative. The co-founder Ms Arjita Sanyal from Kolkata had visited the schools and later on, Ms Arjita Sanyal and Ms Sushmita Gelda from USA had come for a Workshop at SPARSH along with all the SPARSH-Gurukul School teachers. All are keenly waiting this implementation.

John Fitzgerald Kennedy said, "One person can make a difference, and everyone should try ". Congratulations, SPARSH Team "...towards creating a better society where every individual can lead a life of dignity and respect.."

M K Sanyal

## AGM(SPARSH) at SPARSH Campus



## Awareness Building at 20 blocks thru "Chou Dance" for a program of AIDS Control Society



## BIR BHUMI SAMMAN function at Bundu,Ranchi,in memory of Late Subedar Major Narayan Bardiyar



## Bringing smiles on the faces of children at Observation Home



## Happy Birthday, SPARSH..the Journey Continues for more than 12 years ..



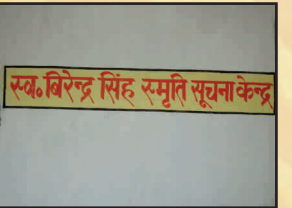
## International Women's Day 2018 at Padampur



## “Free” Eye Check Camp (courtesy ASG Hospital, Sakchi) on International Women's Day 2018 at Padampur



## Inauguration of Late Birendra Singh Memorial Information Centre for Computer Training to ladies and women at Padampur



## Facilitation and award of STRESHAKTI SAMMAN 2018 to Ms Mamata Baghel for her outstanding contribution at the Gurukul School, Padampur



## Shankhanaad & Alpana Competition on International Women's Day 2018 at Padampur



## Training on “Tomato Sauce” making on International Women's Day 2018 at Padampur



**Demonstration of "Self Defence" for girls and women by Karate Experts on International Women's Day 2018 at Padampur**



**Medical Camp for women and children, a joint initiative of Fusion Microfinance Pvt Ltd, New Delhi and SPARSH at Jamshedpur**



**AnteNatal Check Up to the underprivileged and Leprosy case Detection Campaign in remote, hilly and hard to reach area of Jharkhand**



**"Project Aanchal"-Shelter Home for girls and women celebrating New Year on 01012018**



**"Project Aanchal"-Shelter Home for girls and women cleaning the campus along with the maintenance staff**



**Parent Teacher Student Coordination Event at Gurukul School, Padampur and two Interns from Japan (AIESEC in IIT, Kharagpur) taking classes at Jwalkata Gurukul School in remote and sensitive area**



## Training of stakeholders on Beyond the Block (BtB) Initiative at SPARSH ,Jamshedpur



## National Flag Hoisting at SPARSH and at Padampur Gurukul School on Republic day



## Workshop & Awareness Building (Child Protection and Rights)at multi-blocks in Singbhum(East)



As a part of AIESEC in IIT, Kharagpur and SPARSH collaboration, this year, two women Angelia and Andrima from Italy and two boys Ken Kato and Tukuma Sudo from Japan had come in two batches and were involved in school activities and also building awareness (along with local volunteers) on SHUDH VAYU, SWASTHYA SHARIR in Kandra.



## Bal Mitra Thana to address concerns for Children at Chakulia and Patamda



## State Level "Akhil Visha Gayatri Poribar" Award to two meritorious kids of Singhpura, Jwalkaka GURUKUL Schools



### A Success Story

AIESEC in IIT Kharagpur ( Global organization AIESEC has Headquarter at Rotterdam, Netherlands (<http://www.aiesec.in/>) has been actively associated with SPARSH for the past 5/6 years, during which various projects have been executed on social causes and in which every year, foreign professionals & interns had come from France, Belgium, Germany, Morroco, Baharin, Italy, Japan for support to our schools and working at the "grass Root Level" on the education front.

Discussion which started couple of months back at SPARSH with Mr Razdeep Hajong, Vice President , Incoming Global Volunteer AIESEC in IIT Kharagpur and other executives , has taken the final shape in the form of Ist inter Gurukul Cultural Programme BALKALAKAR at Singhpura on 12th November,2017.

The objective of the program was to provide an oppotunity for the children of Gurukul schools in the rural areas to "show case" their talent and explore various forms of Traditional Dance, Traditional Song, Traditional Art and Traditional Drama to the world thru AIESEC in IIT Kharagpur.

Mr Kunal Sarangi,Bidhayak(MLA) had graced the event as the Chief Guest and the current mukhia as the Guest of Honor. AIESEC in IIT Kharagpur members, two Italian interns,media,other dignitaries along with past mukhia ,Sr executive members from the schools and the parents of the children were present at the event.

The day long interschool cultural event consisted of traditional songs, traditional dance, traditional drama and traditional art & rangoli by the children. What a performance by the kids!!!



## **Vision:**

To work towards creating a better society where every individual can lead a life of dignity and respect.

## **Mission:**

To work in education, health, women empowerment, welfare, sanitation, rehabilitation along with corporates and Government agencies for developmental programmes.

## **Strategic Objectives:**

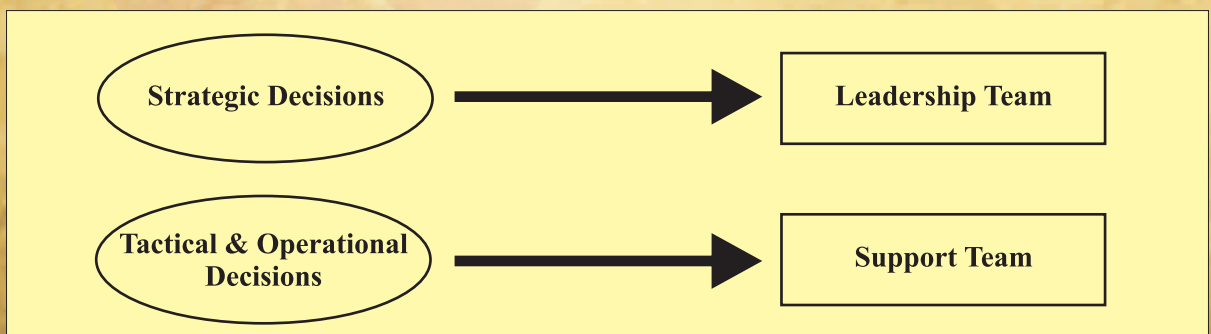
- 1) Provide advisory and consultancy services to the development agencies engaged in the socioeconomic research and development
- 2) Evolve strategies and provide opportunities to the economically poor people for undertaking self employment and entrepreneurial activities for improvement of their socio-economic conditions
- 3) Undertake similar and ancillary functions with a view to promoting innovation and
- 4) Promotion of and research into art and socio-economic cultural heritage.

## **WHAT WE DO**

### Thrust Areas

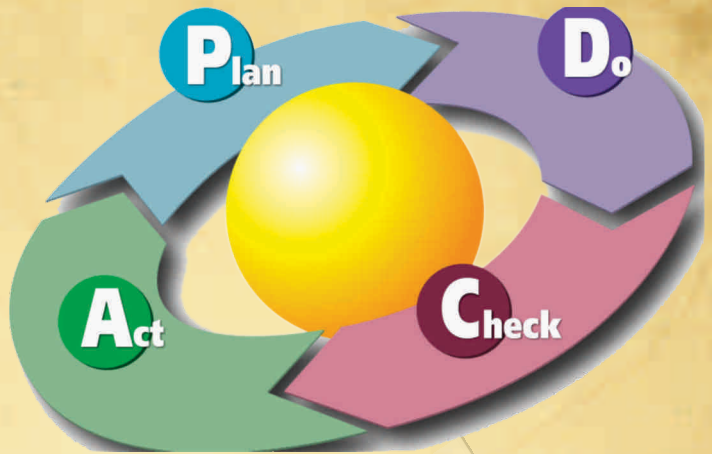
- Health Care
- Education
- Women Empowerment
- Socio-economic Data Analysis
- Awareness Building
- Environmental Concerns
- Social Upliftment
- Socio Cultural Activities
- Welfare
- Sanitation Campaign
- Documentation
- Art Artisan and Artifact
- Performing Art Project
- Marketing and Training of Self Help Group.
- RTI

## **Our Management Process:**

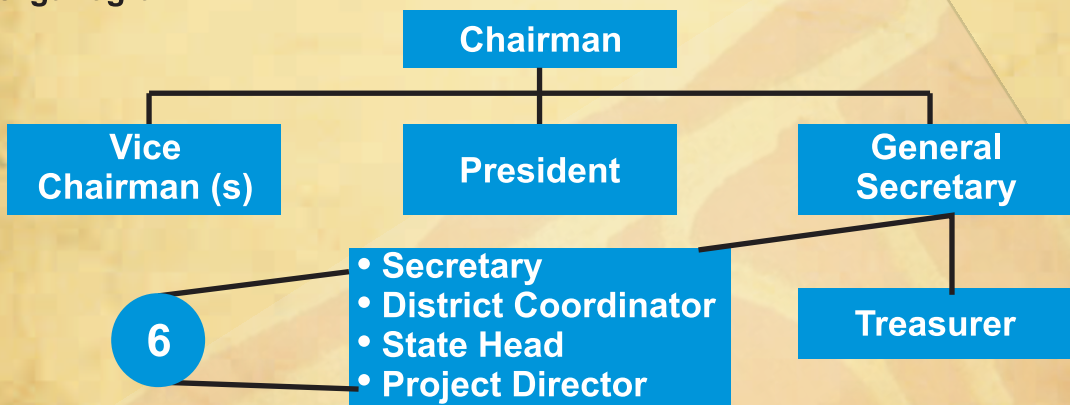


## On Process Model

1. TOP Down Approach for policies & strategies decisions and BOTTOM UP Approach for grass root level activities for Tactical & Operational Decisions
2. Empowerment to local volunteers
3. Periodic Review at all levels
4. Close Communication at all levels
5. Surprise & periodic Site Visits by Sr. Leaders
6. Interaction with the “end beneficiaries”



## On Organogram



## IMPROVEMENT INITIATIVES:

- 1) Following management tools like PDCA
- 2) Carrying out SWOT Analyses
- 3) Research as well as Impact Assessment and Feasibility Studies of schools etc.
- 4) Liaison with the Government in MNREGA project
- 5) Co-coordinating an 'Integrated Village Planning' at Jharkhand.

## CHALLENGES:

- 1) Acute paucity of funds and yet continuing with the commitment
- 2) Training people in remote, inaccessible and hilly terrain
- 3) Geographical coverage spans “sensitive areas and districts”

**Managing Editor and Conceptualised by :**  
N K Sanyal

**Printed and Published by :**

**Dr. Amresh Ashish**

General Secretary, SPARSH,

Administrative Room, Working Women's Hostel,

Sakchi, Jamshedpur - 831001, Jharkhand, India,

MailD : amreshanish@sparsh.org.in/

sparsh@sparsh.org.in/ milonkumarsanyal@gmail.com/

milonkumarsanyal@rediffmail.com

## Printers at :

**3D - Technoprints**

2 -R Road, Bistupur, Jamshedpur

Ph. No. - 0657- 2320441

e-mail : 3dtechnoprint@gmail.com

Mobile : 09234003368/09234511397

Website: <http://www.sparsh.org.in>